

Puma Biotechnology

Earnings Call

Commercial Update



May 6, 2021

nerlynx[®]
(neratinib) tablets

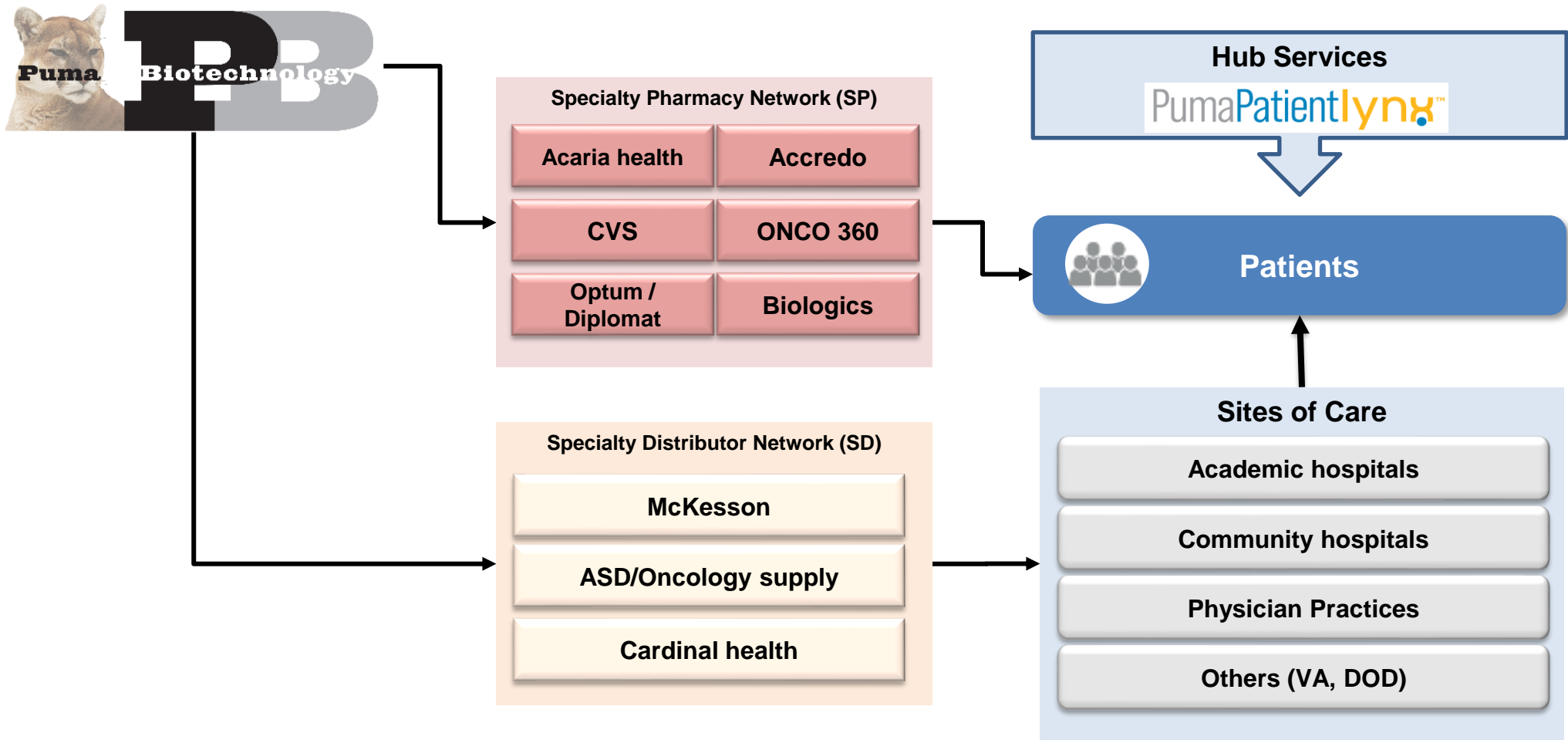


Forward-Looking Safe-Harbor Statement

This presentation contains forward-looking statements, including statements regarding commercialization of NERLYNX® and the potential indications and development of our drug candidates. All forward-looking statements involve risks and uncertainties that could cause our actual results to differ materially from the anticipated results and expectations expressed in these forward-looking statements. These statements are based on our current expectations, forecasts and assumptions, and actual outcomes and results could differ materially from these statements due to a number of factors, which include, but are not limited to, any adverse impact on our business or the global economy and financial markets, generally, from the global COVID-19 pandemic, and the risk factors disclosed in our periodic and current reports filed with the Securities and Exchange Commission from time to time, including our Annual Report on Form 10-K for the year ended December 31, 2020 and subsequent reports. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. We assume no obligation to update these forward-looking statements except as required by law.

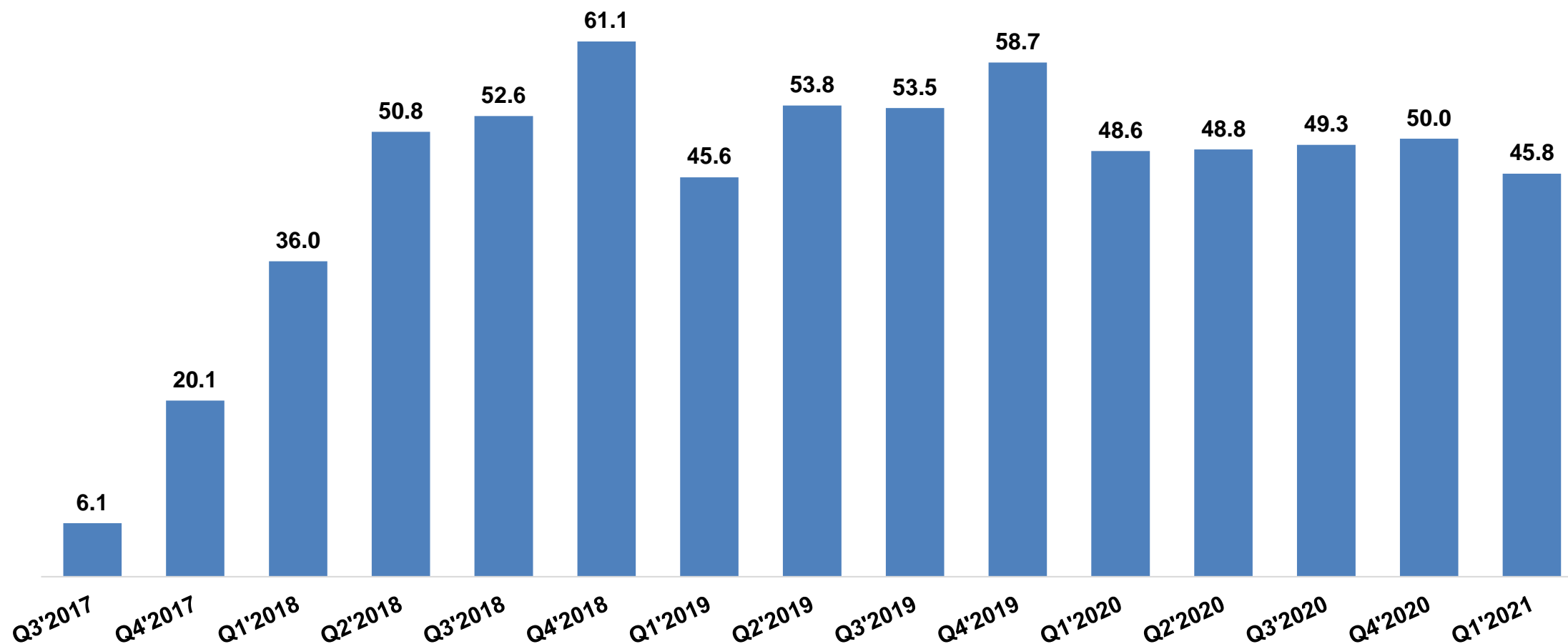


PUMA's Pharmacy and Distributor Network



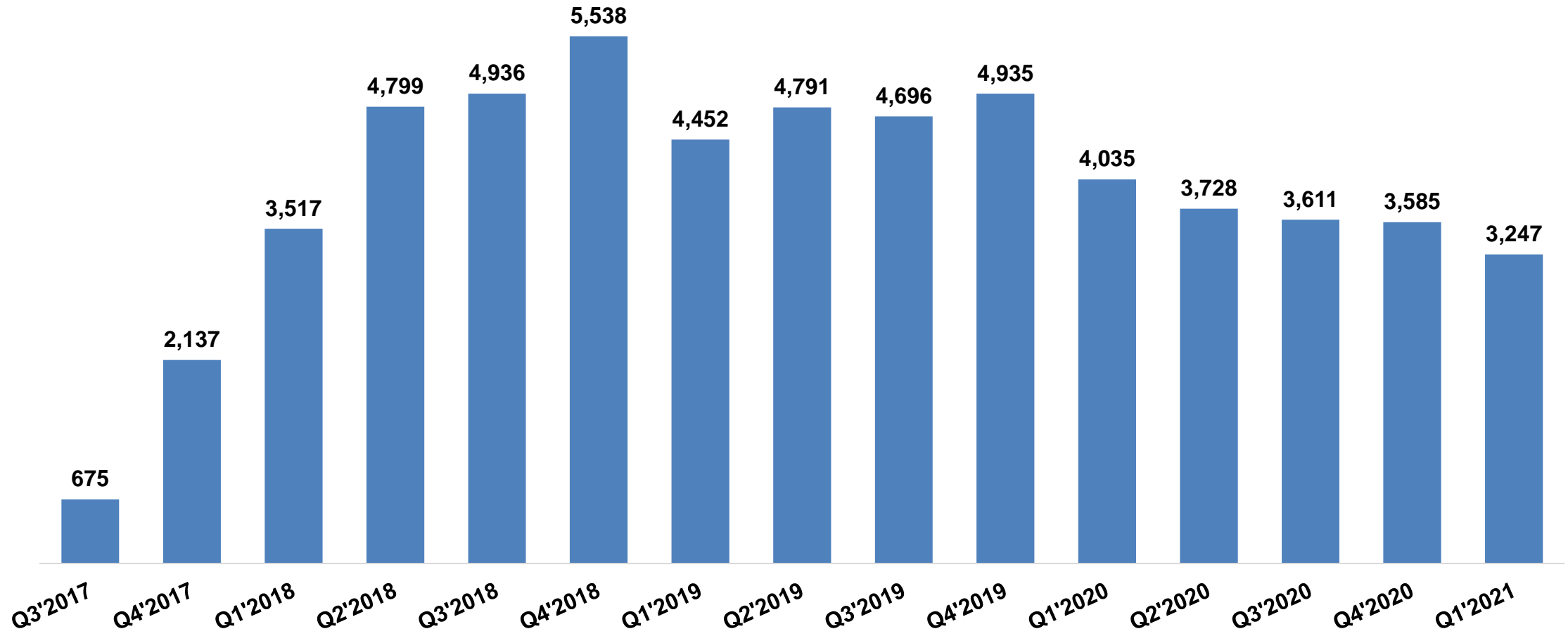
~\$46 Million Net NERLYNX Revenue in Q1'21

Quarterly Net Revenue (in \$MM)



3,247 Ex-factory Bottles were Sold in Q1'21

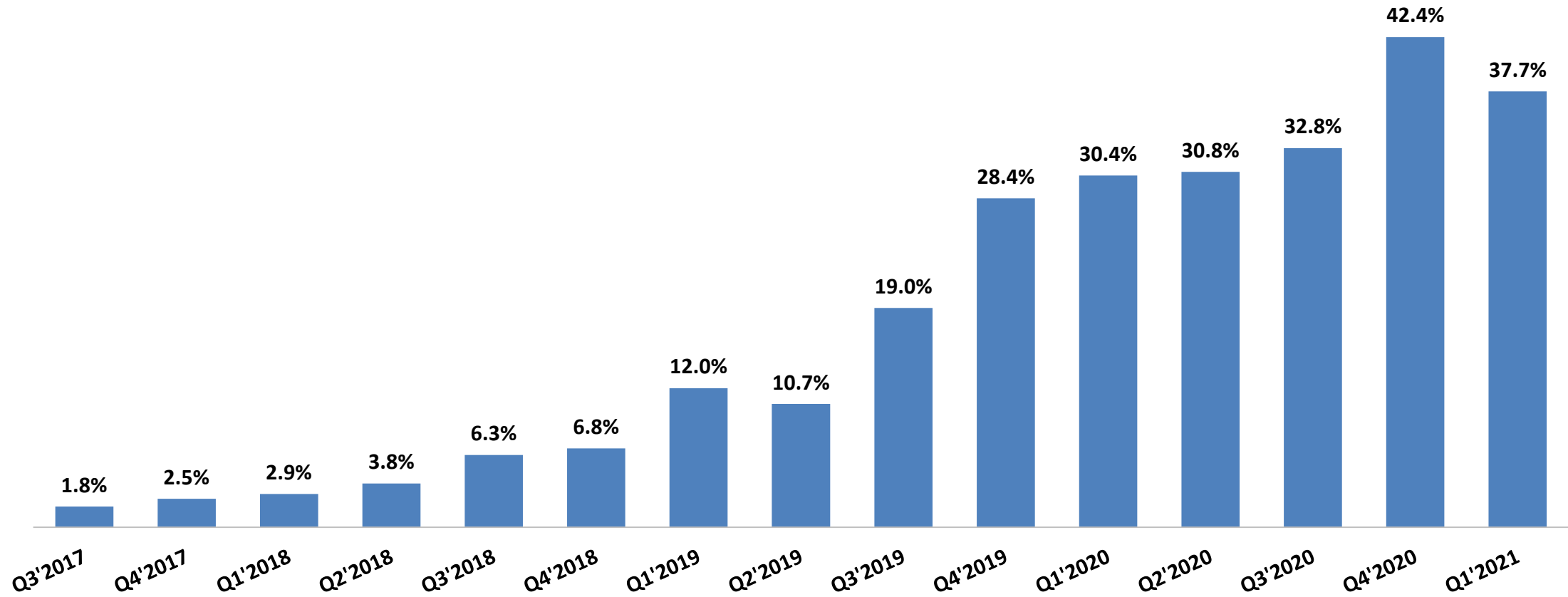
Bottles Sold (SP + SD) by Quarter



Includes Commercial SP and SD







~38% of Patients in Q1'21 Started at a Reduced Dose

% of patients starting at reduced dose



Reduced dose defined as fewer than 6 pills per day

Rest of World Partnerships – Timelines

Region	Partner	Regulatory Approvals	Commercial Launches
Australia / SE Asia	 Specialised Therapeutics	<ul style="list-style-type: none"> • 2019 – Ext. Adj. in Australia, Singapore • 2020 – Ext. Adj. in Brunei, Malaysia, New Zealand 	<ul style="list-style-type: none"> • 2020 – Singapore • Q2 2021 – Malaysia, Brunei, New Zealand
Israel	 MEDISON Driving Innovative Medicine	<ul style="list-style-type: none"> • 2020 – Approved in Ext. Adj. and mBC 	<ul style="list-style-type: none"> • 2020 – Launched
Canada	 Knight	<ul style="list-style-type: none"> • 2019 – Ext.. Adj. approved • Mid 2021 – mBC approval expected 	<ul style="list-style-type: none"> • 2020 – Launched
Latin America	 PINT PHARMA	<ul style="list-style-type: none"> • 2019 – Ext Adj in Argentina • 2020 – Ext. Adj in Chile, Ecuador • 2020 – mBC in Argentina • Q1 2021 – Ext Adj and mBC in Peru • 2021 – Expected approvals in Brazil and Mexico 	<ul style="list-style-type: none"> • 2020 – Argentina • Q2 2021 – Chile
Europe Greater China Middle East North and West Africa South Africa Turkey	 Pierre Fabre	<ul style="list-style-type: none"> • 2019 – EMA approval • 2019 – Ext. Adj. in Hong Kong • 2020 – Ext. Adj. in China, Taiwan 	<ul style="list-style-type: none"> • 2019 – Germany, UK, Austria • 2020 – Sweden, Finland, Scotland, Switzerland, Denmark • 2020 – Hong Kong • Q1 2021 – China, Taiwan • Q1 2021 – Greece, Czech Republic
South Korea	 BIXINK THERAPEUTICS	<ul style="list-style-type: none"> • 2020 - NDA filed for both Ext. Adj. and mBC 	

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